



Cover portrait and pricelist

Publisher

Schlütersche Fachmedien GmbH
Part of Schlütersche Media Group
Postanschrift: 30130 Hannover, Germany
Address:
Hans-Böckler-Allee 7, 30173 Hannover, Germany
Tel. +49(0)511 8550-0
Fax +49(0)511 8550-2407
www.schluetersche.de, www.baunetzwerk.biz

Frequency

6 x annually with 10.384 copies per issue
Distributed circulation 10.287

Format

DIN A4, 210 mm wide x 297 mm high

Printing process

Offset print 60-lines grid, please send printing documents in high-res
(300 dpi, CMYK-modus, Script inbouded)
via email to anzeigendaten-sus@schluetersche.de

Extra charges

Obligatory positioning 25 %

Special section advertisements

(per millimeter, 44 mm in width)
Purchase and sale, Jobs recruitment ad € 2.10 s-w / 3.42 4c
Job seeking ad € 1.42
Box number fee € 11.00

Discounts

2 advertisements 5 %
4 advertisements 10 %
from 6 advertisements upwards 15 %

Combinations

on the subscription of two construction titles upwards 5% discount
Discount print + online on request

Inserts

2 pages inserts € 2,130.-
4 pages inserts € 3,542.-
8 pages inserts € 6,780.-
Minimum size for bleed inserts untrimmed
213 mm deep x 305 mm wide.

Loose inserts

Up to 25 g weight per 1 000 copies € 150.-
Maximum size 200 mm wide x 290 mm deep

Advertising Rate Sheet

Price per mm height at 44 mm width of column (2.10 €/b-w) 3.42
Front Page* 194 mm x 220 mm on request
2. or 4. cover 210 mm x 297 mm 3,520.-

* Front page: + trim [3 mm each side]. Pure visual presentation with the firm name (logo) of the advertiser. The motif must be approved by the publishers in advance!) 4colour.



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Terms of payment

2 % discount for payment within ten days from the date of account, otherwise 30 days from the date of account without deduction.

Turnover tax-Ident-No.: DE 316 433 496.

Payment in Euro

Bank accounts:

Commerzbank Hannover

IBAN No. DE21 2504 0066 0331 8961 00

BIC = COBADEFFXXX

Delivery address

Dierichs Druck+Media GmbH & Co. KG

Warenannahme / Tor 2

Frankfurter Straße 168

34121 Kassel

Annahmezeiten: Montag bis Freitag, 7.00 bis 18.00 Uhr

oder nach besonderer Vereinbarung.

Warenannahme, Tel. 0561 60280-362

Delivery note:

„Destined for STEINBRUCH & SANDGRUBE, issue no. ...“

Delivery „free at residence“

Contact

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Receiver structure analysis

Sectors / branches of industry / subject areas / professional groups

Target group	Issues
Extraction operations	5.413
Recycling of building material	1.423
Manufacturing of building material	1.071
Road and civil engineering companies	703
Others (engineering offices, associations, authorities)	677
Total	10.287



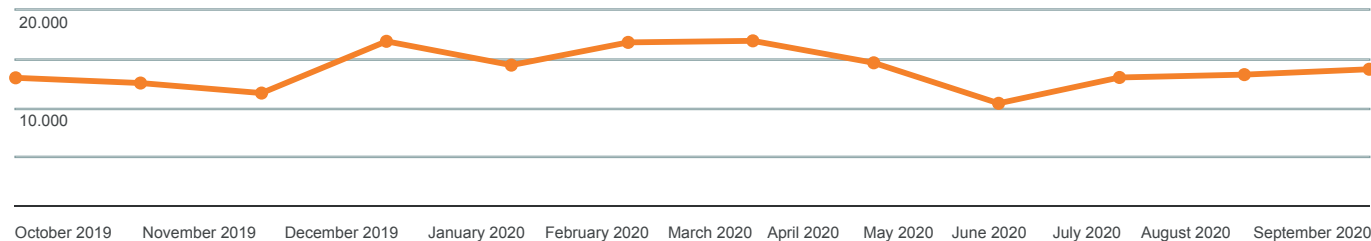
Usage data website: baunetzwerk.biz

SOURCE Google Analytics

USAGE DATA*

User 81.634	New user 80.155	Sessions 108.191
Page impressions 167.732	Sites/session 1,55	Average session length 00:01:11

PAGEVIEWS



*Usage data: per year. Survey period page impressions: monthly, Oct. 2019 - Sept. 2020